

Ford Canada Wholesale Customers Email Template (English)

Last Modified on 07/08/2025 3:36 pm EDT

Thank you for attending the Wholesale Module webinar. You are now one step closer to making things a lot easier for you and your wholesale customers. Below, we've provided an email template that you can send to your wholesale customers to help them sign up for the Wholesale Module. Simply **highlight the templated copy and paste it into your email**, then fill in the personalized information in the brackets.

Email template for wholesale customers:

Dear [wholesale customer's name],

We are happy to share with you the new Ford Canada Parts & Accessories E-commerce Wholesale Module. This new feature provides a full OEM catalogue that is now separate from our other e-commerce customers.

All you have to do is request an account to get started. Once your account has been created, you can log in and browse the same full catalogue of parts and accessories, but now with:

- a unique login experience
- a streamlined order process
- better user experience
- clearly marked discounted pricing

Get started today by clicking the following link: [URL link to you wholesale module website]

For more information and help creating an account, email us at [email address].
